



SOUTHERN NEVADA TRADES HIGH SCHOOL

Building a Brighter Future

SOUTHERN NEVADA TRADES HIGH SCHOOL MEETING MINUTES

NOTICE OF PUBLIC MEETING

The Southern Nevada Trades High School (SNTHS) will conduct a virtual public meeting on **Monday, January 13, 2025**, beginning at 5:00pm at our school site 1580 Bledsoe Lane, Las Vegas, NV 89110 and the following Google Meets link:

meet.google.com/kpn-jnnk-pwx

This public meeting will be conducted in accordance with Nevada's Open Meeting Law, NRS 241.020.

Public Comment: Time for public comment will be provided at the beginning of the meeting regarding any agenda items on which action may be taken by the public body and again before the adjournment of the meeting on any matter within the jurisdiction of the Southern Nevada Trades High School Board. See NRS 241.020(2)(d)(3)(I).

Public comment may also be provided telephonically by utilizing the following conference call line: +1 626-346-9543
PIN: 170 687 012#

Finally, public comment may also be submitted in writing via email at snthinfo@gmail.com and any such public comment received prior to or during the meeting will be provided to the Board and included in the written minutes of the meeting.

A time limit of three (3) minutes, subject to the discretion of the Chair, will be imposed on public comments in order to afford all members of the public who wish to comment an opportunity to do so within the timeframe available to the Board. Public comment will not be restricted based on viewpoint.

The Board reserves the right to take agenda items out of order, items may be removed or delayed from the agenda at any time, and two or more items may be combined for consideration.

Board Members Present:

Officers: Brett Willis, Chair; Rebecca Merrihew, Vice Chair; Lisa Jones, Treasurer, Kelly Gaines, Secretary (joined later)

Directors: Amber Hogan, Tina Morgan, Kelly Suiter, Dan Wright, Carlos Zuluaga

Board Members Absent:

Directors: Kara Arenas, Tina Morgan, Mike Van, Tina Frias

Guests:

Nicholas Mawad, EdTec
Emily Hartzog, Chartwell Agency

SNTHS Staff:

Julie Carver, Executive Director
Candi Wadsworth, Principal



AGENDA

- 1) Call to Order & Roll Call.
Brett Willis began meeting and recording of meeting at 5:01 PM.
- 2) Public Comment #1.
Public Comment will be taken during this agenda item regarding any item appearing on the agenda. No action may be taken on a matter discussed under this item until the matter is included on an agenda as an item on which action may be taken. See NRS 241.020. A time limit of three (3) minutes, subject to the discretion of the Chair, will be imposed on public comments. The Chair may allow additional public comment at his discretion. Public Comment #2 will provide an opportunity for public comment on any matter not on the agenda.
No public comment.
- 3) Approval of December SNTHS Board Meeting Minutes. The Board will review and possibly approve the minutes from the December 09, 2024 Board meeting.
Brett Willis, Chair. **For Possible Action.**
Rebecca Merrihew made a motion to approve. Carlos Zuluaga seconded. All in favor. No one opposed. Motion carried.
- 4) Committee Reports. **Information/Discussion**
 - a. Finance, Lisa Jones, Treasurer
Bank Balance \$306,085.53
 - b. CTE Build, Rebecca Merrihew, Vice Chair
A couple more people joined the committee with a total of six members. Trades have donated/dropped off materials for the sheds.
- 5) Marketing Presentation. The Chartwell Group will make a presentation and address any questions the board may have relative to their marketing plan proposal. **Information/Discussion**
Emily from Chartwell Agency went over their proposal for a marketing plan for SNTHS. Full proposal provided alongside agenda. Specific efforts reaching the parents of the demographics of SNTHS. Work can be done based on budget. Q&A between board members and Chartwell.
- 6) November 2024 Financials. Nicholas Mawad will present the financials and cash flow to the Board for approval. **For Possible Action**
Nick Mawad talked through the financials provided in the meeting packet and presented in supplemental recording of this meeting. Additional review of financials through a cash flow report. Falling short in school's enrollment is the largest impact to financials. Amber Hogan made a motion to approve, Tina Morgan seconded. All in favor. No one opposed. Motion passed.
- 7) Budget Revision. Nicholas Mawad will present the preliminary budget revision to be submitted for board approval in the February meeting. **Information/Discussion**
Due to short days with holiday, budget revision is unable to be presented. Agenda item pushed to next meeting.
- 8) SPCSA Financial Framework. Board Chair Brett Willis will share the SPCSA finding relative to the schools financial framework. **Information/Discussion**
Received Preliminary notice of recommendations from Financial performance. Enrollment variances fall below standard, however, we had submitted an adjustment for enrollment.
- 9) CCSD Loan Option. Board Chair Brett Willis and Executive Director Julie Carver will present the possibility of a loan from Charter Schools Development Corporation. **For Possible Action**



We received notice that we do not qualify for this loan, due to not meeting cash flow requirements. No action taken.

10) Marketing Proposals Review. The board will discuss the possibility of engaging a marketing firm. ***For Possible Action***

Members provided different insights. A couple board members did express we do need exposure. The costs clarified as an a la cart pricing between \$8500 - \$10000. Board would like additional clarification regarding revising the proposal to include public relations and donor relations but not specifically enrollment planning.

11) Executive Director's Report. Executive Director Julie Carver will provide the Board with information and updates. Julie Carver, Executive Director. ***Information/Discussion***

- Fundraising
Grant request submitted for \$25,000 to NVE. Kara Arenas ABC hosting tour for her Board members. Some signage will be created/installed, estimated ~\$5000. \$30,000 ask to US Bank donation.
- Enrollment
Currently at 178 students. 122 applications for next year.
- Operations/Facilities
Two CTE openings. Kids are starting OSHA course this week.

12) New Business. Brett Willis shared that there is an active search for a new board member, preferably one that fills the parent requirement. As we have an even number of board members currently.

Public Comment #2.

Public comment will be taken during this agenda item on any matter not on the agenda. See NRS 241.020(d)(3). No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. A time limit of three (3) minutes, subject to the discretion of the Chair, will be imposed on public comments. The Chair may allow additional public comment at her discretion.

No public comment.

13) Adjournment.

Brett Willis adjourned the meeting at 6:36 PM.

Supporting materials for items listed on the above-referenced agenda are available, at no charge, at the Southern Nevada Trades High School website, <https://www.snvtradeshighschool.org/> and by contacting Julie Carver, Executive Director via email at snthsinfo@gmail.com, or via phone at 702-758-3512.

In accordance with Nevada's Open Meeting Law, this public notice and agenda has been posted on or before January 8, 2025, as follows:

At the Southern Nevada Trades High School website <https://www.snvtradeshighschool.org/>
and
At the State of Nevada's official website, <https://notice.nv.gov/>

DECLARATION OF POSTING

Pursuant to NRS 53.045, I declare under penalty of perjury that the following is true and correct:

That on or before January 8, 2025, this Public Notice and Agenda was posted at the above-referenced websites and locations.



SOUTHERN NEVADA TRADES HIGH SCHOOL

Building a Brighter Future

Julie Camar

Southern Nevada Trades High School